

# ANTHONY BRANNON

441-334 8669

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tonybrannon.com

bermuda-entertainment.com

## EDUCATION

### 1976 - Bachelor of Science:

Hotel Administration, Cornell University, Ithaca, New York USA

### 1973 - Secretary of The Cornell Concert Commission:

Artists included: John McGlauglin, Loggins & Messina, The Band, YES, Santana, Paul Simon, Joni Mitchell, Sly & The Family Stone, Aerosmith, Deep Purple, Billy Joel & Wendy Waldman, Jackson Browne & Phoebe Snow, Herbie Hancock, The Temptations, Stevie Wonder, The Beach Boys

## KEY SKILLS

- Play keyboard, guitar, ukulele and bass
- Studio recording
- Mixing
- Live sessions
- Sound engineering
- Producing shows 7 events
- Arranging music
- Music Therapy for seniors with Alzheimer's & Dementia
- Social media: many years of experience with Facebook Instagram Twitter to promote events and social causes

## PROFESSIONAL PROFILE

Knowledgeable Music Director with more than two decades of experience with exceptional leadership, planning and relationship-building skills. Detail-oriented and hardworking with a successful background in Entertainment. Looking for a new role with long-term potential. Committed performance leader skilled at selecting and arranging musical pieces for regular, holiday and special event performances. Adept at working with individual performers to optimize sound and abilities. Specialized in popular music.

## PROFESSIONAL EXPERIENCE

### BAND LEADER

04/2013 - 02/2020

#### **The Big Chill Band** - Bermuda's top entertainment product from 2013 - 2020

- Performed in the VIP lounge as part of America's Cup entertainment (2017)
- 7-year contract (2013-2019) at Lido Complex at Elbow Beach
- 5-year contract (2014-2019) at Hamilton Princess
- Performed at many venues including Cambridge Beaches Resort, The Reefs, The Loren at Pink Beach, Tuckers Point Resort, Bonefish Grill, Frog & Onion Pub, The Pickled Onion, The Terrace, The Dockyard
- Featured by the Bermuda Tourism Authority at special travel agent events to promote the island

### WEB ADMINISTRATION MANAGER

2019

Developed concept + manage **Bermuda Entertainment** website, featuring all local entertainment and ranking #1 in Google searches

### EXCLUSIVE BERMUDA REP

2014 - present

Exclusive Bermuda Rep for distribution of Germstar hand sanitizer products in association with Freisenbruch Meyer Insurance

### FREELANCE ENTERTAINER

2006 - 2013

**TonyB & Friends** - Performed island-wide at Bermuda hotel and entertainment venues

### ENTERTAINMENT DIRECTOR & BAND LEADER

05/1995 - 10/2006

#### **Bermuda Island Cruises** – Hawkins Island, Warwick

- "Don't Stop The Carnival" – #1 night-time event for locals & visitors from May - October (4 shows per week), featuring Tropical Heat (5 piece live band), limbo & Gombey dancers
- Managed entertainment schedule and programming
- Designed specs for stage, sound & lighting
- Designed T Shirts, baseball caps and produced CD for sale to gift shop customers

#### **SURF CLUB** – Elbow Beach (05/1998 - 10/1999)

Artists: Paul Young, Squeeze, Paul Carrack, Nils Lofgren, Hiram Bullock, Biggie Irie

### CEO

05/1999 - 08/2004

#### **Bermuda.com** – Internet Portal for Bermuda

- Created new advertising medium for Bermuda, representing hundreds of Bermuda businesses. Top advertising website in Bermuda from 1999 - 2004, generating approximately \$ 750k per annum
- Created the Tourist Box, a mini flier box, placed island-wide including all resort hotels, tourism Information centers, cruise ship terminals, LF Wade Bermuda Airport, shopping malls (Dockyard & Washington Mall)

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## CERTIFICATIONS

- Royal School of Music (1 - 5)
- 9 O levels
- 3 A levels
- Bachelor of Science - School of Hotel Administration, Cornell University
- Open Water Diver – PADI

## INTERESTS

Tennis, Beach Tennis, Running, Cycling, Skiing, Scuba Diving, WildLife Preservation, Music Composition

- Negotiated all advertising contracts & updated + managed website. Subcontracted graphic design work for clients with no ad agency. Handled all sales, accounting (Quickbooks), website uploads and serviced the Tourist Box island-wide every week
- Devised new promotional approaches to boost customer numbers and market penetration while enhancing engagement and driving growth via "bundling" Bermuda.com + Tourist Box and offering custom radio & video spots for use on local TV and the Internet
- Sold Bermuda.com and Tourist Box to Island Press Holdings (2004)

**BAND LEADER**

05/1989 - 10/1993

### **Brannon Chambray Duo**

Performed with Victor Chambray 5 nights per week May - October for 4 years at The Blossoms Lounge, Marriott Castle Harbour Resort, Tuckers Town, Hamilton Parish

**MANAGING DIRECTOR**

01/1977 - 08/1988

### **40 Thieves Club & Disco 40 – HAMILTON, Bermuda**

- Hired the talent: The Bermuda Strollers & The Sharx as the resident house bands / International Talent included: Peaches & Herb, Gary US Bonds, Billy Preston, Ramsey Lewis, Stanley Turrentine, Nils Lofgren, John Sebastien, Roger McGuinn, Paul Carrack, The Jeff Golub Band, Ray Gomez, Rhinos Express, Orleans
- Built and designed Disco 40 - The Studio 54 in the Atlantic!
- Converted the original Disco 40 into the NEW 40 Thieves Club featuring live music

## KEY ACHIEVEMENTS & AWARDS

### MUSIC

- Organizer of America's Cup Concert in 2015 featuring: Shaggy, Maxi Priest, Spice & Co
- Organizer of the Lennon Peace Day Concerts (2012-2014), with 7500 attendees and many local and international performing artists. This cultural event won the 2013 Best of Bermuda Awards
- Executive Producer of the John Lennon Tribute CD 2012 featuring: Maxi Priest, Nils Lofgren, Bryan Ferry, Heather Nova, Judie Tzuke, Paul Carrack, Yoko Ono, Rhino Edwards and 25 other artists
- The Big Chill Band won the Best of Bermuda Awards in 2015 and 2018

### BEACH TENNIS

- Founded Beach Tennis Bermuda in 2008
- Operated the annual ATP International Beach Tennis tournament from 2008 - 2014 with athletes coming from Germany, Italy, Holland, USA, Aruba, Brazil, UK, and France

### CHARITY FUNDRAISER

- LIVE AID 1985 - Operated and coordinated the Bermuda nightclubs & telethon raising over \$ 208,000. Funds presented in person to Sir Bob Geldof in Bermuda (1985)
- The Lennon Peace Day Concerts - Raised over \$ 150k between 2012-2014
- "Ride The Wave" charity CD (2 volumes) - Local artists contributed tracks raising over \$ 45k for two Bermuda charities - The Coalition for Protection of Children & Action on Alzheimer's & Dementia